

Market Square Farmers' Market: Art & Craft Application

May 2 – November 17, 2012

General Information

The Market Square Farmers' Market is open every Saturday from 9am-2pm and Wednesday from 11am-2pm. Set up may begin two hours before opening. Vendors are required to remain open for the entire market, or until their products sell out. Vendors must be set up with their vehicles parked off site by the opening time.

No resale is allowed by any vendor at the Market Square Farmers' Market. If you did not make it, grow it, or produce it, you cannot sell it at the MSFM. Occasionally collaborative efforts may be accepted with prior approval from the MSFM. Vendors may only sell products approved through this application. Additional products can be added with prior approval.

Art & Craft Vendor Requirements

All items to sell must be made by the vendor. No crafts made from commercial kits or assembled primarily from manufactured parts will be accepted. The artisan, a family member, or an employee directly involved in the design and production of the items to be sold must be present at each market.

Each art & craft applicant must submit at least 3 photographs of his/her work. If more than one type of craft is to be sold, please include at least 2 photos of each kind of craft. To have photos returned, include a self-addressed, stamped envelope. Emailed or website photos may be used instead of printed photographs, if available. Acceptance of new vendors will be based on the quality, originality, and venue compatibility of the work. Non-food vendor booths are limited, and vendors may be put on a waiting list. Submittal of this application does not guarantee acceptance.

Artists may share a booth, provided each artist will attend the market. If applying to participate as a group, each artist must submit 3 photos. This type of application will be viewed as a whole, so that all participating artists must be accepted. If vendors would like to participate independently, sharing a booth periodically, each vendor should fill out an application rather than a single application. For example, a single studio marketing together should fill out a single application listing all vendors, whereas a jeweler and a potter may want to share a booth once a month. If the potter wants to participate every Saturday, but the jeweler wants to share the potter's booth once a month, the potter should fill out an application and the jeweler should fill out a separate application. Vendors are not allowed to share or sublet booths without prior approval by the Market Manager.

A non-refundable application fee of \$25 is due with this application. Checks made payable to Market Square Farmers' Market.

Market Rules and Regulations

1. Booth assignments: The MSFM will assign a booth space of 10' x 10'. Vendors may reserve one or two booth spaces for no more than a 10' x 20' space. Booth assignments are emailed each week of the market. There will be a limited number of artisan vendors allowed each market, so vendors are encouraged to reserve their spaces early. Preference will be given in order of seniority and for diversity of product.

2. Rates: Space Rate will be \$15 per Wednesday market and \$20 per Saturday market for art & craft vendors, due one week in advance of each market.

3. Cancellations: The MSFM is held rain or shine. Cancellations for a reserved market must be made 48 hours in advance of the market to receive a refund on pre-paid booth fees. The MSFM understands that emergencies do happen and will be considerate to any last minute emergencies, but will not tolerate abuse of this policy. Vendors should not leave during the market without prior permission.

4. **Safety:** Vendors assume all responsibility for any losses of property or money from the market site. Booths should never be left unattended. There will be an officer on site at each Saturday market. If you see suspicious activity, please contact the market manager.

5. **Market Money & EBT:** Vendors are required to accept Market Money. The vendor will be reimbursed for Market Money at the end of the market by turning in tokens to the Market Manager. However, only eligible vendors are allowed to accept the red restricted EBT tokens. These tokens are only applicable for food items to take home, not to be consumed on site, and vegetable or fruit plants. If you are not an eligible vendor and take any red tokens, you will not be reimbursed for these tokens. Additional instructions for Market Money & EBT will be sent upon acceptance. Vendors can take whatever additional forms of payment (cash, check, credit card) they would like, along with Market Money.

6. **Prohibited Products:** The MSFM does not condone the use of threatened or endangered materials. The sale of alcohol or tobacco products is prohibited. Vendors are not allowed to give away food other than approved samples of a vendor's product. No candy or other foods should be given away at booths.

7. **Booth Guidelines:**

- a. In the interest of the health and cleanliness of the MSFM, smoking or tobacco use is not allowed in or around vendor stalls or where food is displayed. Please be courteous to your vendor neighbors by not smoking behind their booths either. Vendors are not allowed to bring animals of any kind, including dogs.
- b. All vendors are expected to be open and ready for business by opening time. Continued tardiness or no shows will result in forfeiture of the vendor's assigned space. Detailed guidelines for set up and breakdown will be sent to vendors upon acceptance. Driving within the market boundaries will be kept to a minimum. Vendors should be completely packed up and ready to load their vehicles before driving to their spaces to leave.
- c. No outside amplified music is allowed.
- d. Vendors must clearly post prices on all products being sold. Vendors are responsible for all their own applicable sales tax.
- e. All necessary equipment and displays must be provided by the vendor. MSFM will not provide chairs, booths, tents or tables. Tents must be safely secured from set up to tear down with weights. No equipment may be staked. Any tents, canopies, or equipment determined to be unsafe will not be allowed.
- f. Electricity is available at most booths, but not all. If you need electricity, indicate this on the application. Extension cords will be required and may not be stretched across walkways.
- g. Each vendor is responsible for maintaining his/her area in a clean, neat manner throughout the day and cleaning the area before departing at the end of the day. This means picking up all debris from craft demonstrations, paper, cigarettes, customer's trash, etc.
- h. Vendors are not allowed to use more than the allotted booth space, which includes placing signage in aisles and displays outside the 10' x 10' area. The Market Manager and volunteers have the right to ask for signage or displays to be rearranged if they are blocking another vendor or traffic flow. Only farm product vendors are allowed to leave vehicles within the market, as assigned. Other vendors will be required to unload and park their vehicles off site.

8. **Transients:** Please do not give money or accept help during set up or break down by someone other than market staff, volunteers or vendors. We have had issues in the past with transients assisting vendors in exchange for money. While the decision to give money is ultimately up to you, the policy of the MSFM is not to give money or food to panhandlers. We feel this is in the best interest of our vendors and our customers, and also allows you to cite the policy of the MSFM to anyone asking for money.

9. **Solicitation:** Advertising for other events or businesses during the market is not allowed without prior approval of the Market Manager. This includes anyone not associated with the MSFM passing out flyers to vendors and/or customers. Please alert the market staff to any problems with persons visiting the market to solicit so that we may assess and deal with the situation.

10. **Insurance:** Vendors are responsible for carrying their own liability insurance for product in the amount they deem appropriate. The MSFM carries event liability insurance for the overall market, but does not cover individual vendors.

11. **Complaints:** Complaints should be submitted in writing to the Market Manager and should be specific in nature. Allegations of resale by another vendor will be taken seriously and investigated through business/farm/studio inspection and questions regarding the manner in which the product is produced.

12. **Conduct:** Professional conduct is expected. Any yelling, swearing or threatening customers, vendors or staff will not be tolerated. This includes in person or by electronic media. This type of behavior will result in expulsion from the MSFM.

Enforcement of these guidelines is the responsibility of the market manager. Vendors should report any suspected offenses to the Market Manager. Any vendor found not in compliance with any of the above rules will receive one warning. If the vendor still does not comply, he/she will be asked to leave the market for the remainder of the season. The Market Square Farmers' Market has a zero tolerance policy concerning resale. Any vendor found selling anything he/she did not make will be banned from the market for the remainder of the season.

For questions about this application, or for more information, call Charlotte at (865) 405-3135 or email charlottetolley@hotmail.com.

Application for Art & Craft Vendors

Name _____

(Individual or Business and Owner)

Mailing Address _____

City _____ State _____ Zip _____

Studio/Business Address, if different _____

City _____ State _____ Zip _____

Phone Number: _____ Email _____

Note: email is our primary way of contacting vendors. We do not give out any contact information not readily available to the public by a website without prior consent.

Website, if using instead of photos: _____

Please select one:

I sold at the MSFM in 2011 I sold at the MSFM in year _____ but not 2011
 I have never applied I applied before, but was not accepted or did not attend

How many years have you participated in the MSFM? _____

Returning Vendors: If you participated in 2011, you do not need to submit new photos unless you are adding something new to your product line.

New & Returning Vendors: Please describe your craft, how you make it, and what you sell in detail. If there is any part of what you sell that you do not make, please tell us what it is and how you obtain it. (attach sheet or use back if needed)

For which days are you applying: (circle one): Wed. Sat. both

How often do you plan on participating, i.e. once a month, every market? Please note the schedule you would like or specific dates.

Are you willing to be put on a waiting list to be contacted in the event of cancellations through the season? Yes No

What other markets/fairs do you participate in currently? _____

Will you require electricity? If so, why? _____

I have read and understand the requirements & rules of the Market Square Farmers' Market. I certify that the goods I will bring to sell are made and produced by myself or within the business that I own. I understand that the MSFM may use my name and photographs for advertising purposes.

Signature(s) _____ Date _____

Signature(s) _____ Date _____

Please return this application, \$25 application fee, check made payable to MSFM, and photos to the following address. To email photos instead of mailing, email them to charlottetolley@hotmail.com. You will be contacted by email, if supplied, within 2 weeks of receipt of this application. **Do not send booth fees at this time.**
Market Square Farmers' Market
P.O. Box 2263
Knoxville, TN 37901

Participation Agreement

I hereby acknowledge receipt of and agree to abide by the Market Farmers' Market (MSFM) Market Rules and Regulations as outlined above.

I/We hereby agree, as a vendor at the Market Square Farmers' Market, that I/we will indemnify and hold harmless the sponsors of the market site, the Market Square District Association, their agents and employees, from and against any and all liability, claims, demands, expenses, fees, fines, penalties, suits, proceedings, actions and causes of action of any and every kind and nature arising or growing out of or in any way connected with my/our use or occupancy as a vendor at the Market Square Farmers' Market.

I hereby agree and understand that the participation of my farm/business is on an annual basis and the renewal of my selling privileges is based upon the following factors: consistent reserved attendance, quality of products, adherence to the market rules and regulations, and cooperation with the market manager and market volunteers.

I hereby declare that I have the authority to sign this acknowledgement/agreement as the participant or the participant's representative. By signing this acknowledgement/agreement, I acknowledge that a representative of MSFM is hereby given permission to visit the location(s) where my product(s) is/are produced and/or stored to verify compliance with the MSFM Market Rules and Regulations and the State of Tennessee's regulations where applicable.

Signature

Date

Print Name

For questions, call Charlotte at (865) 405-3135 or email charlottetolley@hotmail.com.